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PRESS RELEASE

Maker Faire San Diego Returns to Balboa Park October 1-2 and Early Bird Tickets Are On-Sale Now

SAN DIEGO, Balboa Park, (Monday, June 13, 2016) – Maker Faire San Diego, a celebration of the Maker Movement and the do-it-yourself culture, returns to Balboa Park October 1-2. With air rockets, robots, towering sculptures, and a world of virtual reality, San Diegans are invited to be creative, engage some amazing technology, and get their hands dirty.

Early bird tickets for Maker Faire San Diego are on-sale now! Adult prices start at \$15. Children prices start at \$10. Admission includes entry to participating venues. To purchase tickets on the newly redesigned website, visit www.sdmakerfaire.org.

The Balboa Park Cultural Partnership and San Diego Makers Guild will partner with the City of San Diego to put on the event showcasing innovators and creators. Part high-tech science fair, part-county fair, part something entirely new, Maker Faire is an all-ages gathering of tech enthusiasts, engineers, artists, scientists, cosplayers, and more. Makers will be sharing, showing, and making awe-inspiring creations that are practical, built for fun, or constructed just to push the limits of imagination and technology. All of these makers come to Maker Faire to show what they have created to a community that fearlessly celebrates innovation, creativity, and learning-through-doing.

Over 10 institutions in Balboa Park will be participating in this year's Maker Faire San Diego:

Japanese Friendship Garden

Museum of Photographic Arts

Reuben H. Fleet Science Center

San Diego Air & Space Museum

San Diego Automotive Museum

San Diego Hall of Champions

San Diego History Center

San Diego Model Railroad Museum

San Diego Museum of Man

San Diego Natural History Museum

The Old Globe

Want a sneak-peak of Maker Faire? The <u>North County Mini Maker Faire</u> is happening this weekend, June 18th-19th, at the Antique Gas & Steam Engine Museum in Vista, CA.

WHAT IS MAKER FAIRE:

Maker Faire is an award winning, family friendly event celebrating technology, education, science, arts, crafts, engineering, food, sustainability, and more. Maker Faire has become part of pop-culture, a place for experiential marketing, debuting new technologies and inventions, and celebrating geekdom. Maker Media produces two annual flagship Maker Faires, partners with museums to produce Featured Maker Faires, and works with communities to license Mini Maker Faires around the world.

MAKER FAIRE SAN DIEGO:

Maker Faire San Diego is a festival of invention, creativity and resourcefulness, and a celebration of the Maker Movement and Do-It-Yourself Culture in the San Diego Region. Unique from other Maker Faires, MFSD will incorporate all of Balboa Park in what is being called an "outside-in" model to include Maker exhibitions within the museums as well as throughout the Balboa Park.

PRESS MATERIALS: Photos and logos

WEBSITE: http://sdmakerfaire.org/

FACEBOOK: https://www.facebook.com/SDMakerFaire

TWITTER: https://twitter.com/SDMakerFaire

INSTAGRAM: https://instagram.com/sdmakerfaire/

HISTORY OF MAKER FAIRE:

The first Maker Faire launched in May 2006 in the San Francisco Bay Area and was quickly followed by Faires in Austin, Detroit and New York City, as well as others around the world. Technology has lowered the barriers to becoming a Maker and this has launched the Maker Movement, which fuels Maker Faire. Maker Faire was designed to be forward-looking, showcasing Makers who are exploring new forms and new technologies. But it is not just for exhibiting what is new in technical fields - Maker Faire features innovation and experimentation across the spectrum of science, engineering, art, performance, and craft.

ABOUT SAN DIEGO MAKERS GUILD:

The San Diego Makers Guild is a nonprofit that is committed to fostering the maker community and to promoting, showcasing, and encouraging adoption of making by individuals and public and private institutions, with the goal of advancing education, innovation, commerce and lifelong learning. Our vision is to help develop San Diego into a nationally known maker city. Learn more at www.SDMakersGuild.org.

ABOUT THE BALBOA PARK CULTURAL PARTNERSHIP:

Balboa Park Cultural Partnership is a nonprofit organization through which 29 arts, science and cultural institutions in Balboa Park collaborate to achieve shared goals. By helping these groups achieve greater

organizational efficiency, innovation and excellence, it seeks to contribute to the vitality and sustainability of Balboa Park. For more information visit www.bpcp.org.

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