

FOR IMMEDIATE RELEASE: October 5, 2015

Contact: Jessica Gonzales (619) 232-7502 x1211, cell: (323) 326-4226 or jessica.gonzales@bpcp.org

CREATORS • MAKERS • INNOVATORS

Maker Faire® San Diego

PRESS RELEASE

First Annual Maker Faire San Diego Drew Big Crowds!

SAN DIEGO (October 3-4, 2015) – More than 15 thousand people flocked to Balboa Park over a two day period for the first Annual Maker Faire San Diego. On Saturday, October 3, 2015 Mayor Kevin Faulconer and Councilmember Todd Gloria joined the Maker Faire San Diego team to officially kick off Balboa Park’s Fall Centennial event of the year.

“From the World Expo in 1915 to Maker Faire in 2015, San Diego is still putting our innovative spirit on for the world to see. And best of all, San Diego continues to be a place of innovation,” said Mayor Faulconer. He urged San Diegans to join in on the festivities that included a fire breathing [Robot](#), [Cupcake Cars](#) roaming the Plaza de Panama, a rolling remote controlled [AR-duo](#) and Russell, the giant 12 foot [electric giraffe](#), among other spectaculars.

During the two day festival participants made air-rockets, LED button lights, self-watering planters and automatons. Attendees learned about the most innovative ways to use Lasers, 3D printers, drones, intricate crafts, and a huge array of the newest technology.

Mayor Jorge Astiazarán from the [City of Tijuana](#) and José Galicot from the non-profit group, [Tijuana Innovadora](#) also joined the stage on Saturday morning to announce the first-ever binational event. Makers showcasing innovation and creations from both sides of the border exhibited in the Hall of Champions on both Saturday and Sunday.

In this first year and exclusively for Maker Faire San Diego, inventors from the Qualcomm [Inventor Lab](#) were also on hand in Balboa Park for the two day event. [Nicholas Hanna](#) roamed around the Plaza de Panama on his [TrikeWriter](#), a three-wheel vehicle that dripped recycled water-written messages from the back of the bike. [James Parr](#), unveiled his game changing 3-D printed [Ultrascope](#) and his vision to defend our planet from asteroids with the use of Qualcomm’s Snapdragon and 4G LTE technology straight from a smartphone. Parr took over the Reuben H. Fleet Science Center dome theater center on both days.

Councilmember Todd Gloria closed out Saturday’s opening ceremonies with San Diego Pride, “San Diego embraces its culture of innovation, which is transforming our City into a hub for technology and sustainability. Throughout the weekend Maker Faire is putting this culture on full display as San Diego’s makers show off their creations.”

WHAT IS MAKER FAIRE:

It is a showcase of invention and creativity and a celebration of the Maker movement. Part science fair, part county fair, and part something entirely new, Maker Faire is an all-ages gathering of tech enthusiasts, crafters, educators, tinkerers, hobbyists, engineers, science clubs, artists, students, and commercial exhibitors.

MAKER FAIRE SAN DIEGO

Maker Faire San Diego will be a festival of invention, creativity and resourcefulness, and a celebration of the burgeoning Maker movement in the San Diego Region. Unlike other Maker Faires, MFSD will incorporate all of Balboa Park in what we are calling an "outside-in" model to include Maker exhibitions within the museums as well as throughout the park. In the spirit of the 1915 Panama-California Exposition, San Diego Maker Faire will partner with *Tijuana Innovadora* to showcase innovators, creators, and makers from our bi-national region. This partnership seeks to foster regional partnerships in creation, innovation and manufacturing.

PRESS MATERIALS:

[Promo video](#)

[Photos and logos](#)

WEBSITE: <http://sdmakerfaire.org/>

FACEBOOK: <https://www.facebook.com/SDMakerFaire>

TWITTER: <https://twitter.com/SDMakerFaire>

INSTAGRAM: <https://instagram.com/sdmakerfaire/>

HISTORY OF MAKER FAIRE:

The first Maker Faire launched in May 2006 in the San Francisco Bay Area and was quickly followed by Faires in Austin, Detroit and New York City, as well as others around the world. Technology has lowered the barriers to becoming a Maker and this has launched the Maker Movement, which fuels Maker Faire. Maker Faire was designed to be forward-looking, showcasing Makers who are exploring new forms and new technologies. But it is not just for exhibiting what is new in technical fields—Maker Faire features innovation and experimentation across the spectrum of science, engineering, art, performance and craft.

ABOUT QUALCOMM:

Qualcomm Incorporated (NASDAQ: QCOM) is a world leader in 3G, 4G and next-generation wireless technologies. Qualcomm Incorporated includes Qualcomm's licensing business, QTL, and the vast majority of its patent portfolio. Qualcomm Technologies, Inc., a wholly-owned subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of Qualcomm's engineering, research and development functions, and substantially all of its products and services businesses, including its semiconductor business, QCT. For more than 30 years, Qualcomm ideas and inventions have driven the evolution of digital communications,

linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

ABOUT SAN DIEGO MAKERS GUILD:

The San Diego Makers Guild is a nonprofit that is committed to fostering the maker community and to promoting, showcasing, and encouraging adoption of making by individuals and public and private institutions, with the goal of advancing education, innovation, commerce and lifelong learning. Our vision is to help develop San Diego into a nationally known maker city. Learn more at www.SDMakersGuild.org.

ABOUT THE BALBOA PARK CULTURAL PARTNERSHIP:

Balboa Park Cultural Partnership is a nonprofit organization through which 29 arts, science and cultural institutions in Balboa Park collaborate to achieve shared goals. By helping these groups achieve greater organizational efficiency, innovation and excellence, it seeks to contribute to the vitality and sustainability of Balboa Park. For more information visit www.bpcp.org.

####