

## PRESS RELEASE

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## ***Second Annual Maker Faire San Diego Returns to Balboa Park!***

**SAN DIEGO (Wednesday, August 10, 2016)** – Surrounded by fire-breathing robots, a giant reticulating spider, hand sculpted soapbox derby cars, rocket launchers and many more spectaculars, Mayor Kevin Faulconer joined the Balboa Park Cultural Partnership for the official announcement and call to makers, for Maker Faire San Diego, October 1 and 2!

Maker Faire San Diego will be a part of Innovate San Diego week. A week-long series of events showcasing innovation in the Cali-Baja region. “San Diego is a city with incredibly talented people and an innovative spirit that can’t be matched anywhere else,” Mayor Kevin L. Faulconer said. “It’s why we are proud to introduce INNOVATE San Diego – an event that will showcase San Diego’s ingenuity, creativity and innovation economy on a global stage by bringing together nearly a dozen great events under one banner.”

Councilmember Todd Gloria closed out the conference with a big Maker Faire San Diego announcement. Two new venues have been added to the 2-day festival: The Old Globe and The San Diego Museum of Man. The Old Globe will present costuming & stage set design while San Diego Museum of Man will focus on beer making.

“San Diego embraces its culture of innovation, which is transforming our City into a hub for technology and sustainability. Maker Faire will put this culture on full display. Today you’ve had a glimpse of what to expect throughout the Park when San Diego’s makers once again show off their creations. I can’t wait to see what else is in store.” said Councilmember Todd Gloria

Other participating MFSD museums include: Japanese Friendship Garden, Museum of Photographic Arts, Reuben H. Fleet Science Center, San Diego Air & Space Museum, San Diego Automotive Museum, San Diego Hall of Champions, San Diego History Center, San Diego Model Railroad Museum, San Diego Natural History Museum, and Spanish Village.

***Early Bird ticket sales end August 31. Adult price start at \$15. Children prices start at \$10.***

### **PRESS MATERIALS:**

[CLICK HERE](#) for stills and logos

[CLICK HERE](#) for video clips

**WEBSITE:** <https://sdmarkerfaire.org>

**FACEBOOK:** <https://www.facebook.com/SDMakerFaire>

**TWITTER:** <https://twitter.com/SDMakerFaire>

**INSTAGRAM:** <https://instagram.com/sdmakerfaire/>

#### **ABOUT MAKER FAIRE:**

Maker Faire is an award winning, family friendly event celebrating technology, education, science, arts, crafts, engineering, food, sustainability, and more. Maker Faire has become part of pop-culture, a place for experiential marketing, debuting new technologies and inventions, and celebrating geekdom. Maker Media produces two annual flagship Maker Faires, partners with museums to produce Featured Maker Faires, and works with communities to license Mini Maker Faires around the world. <http://makerfaire.com/>

#### **HISTORY OF MAKER FAIRE:**

The first Maker Faire launched in May 2006 in the San Francisco Bay Area and was quickly followed by Faires in Austin, Detroit and New York City, as well as others around the world. Technology has lowered the barriers to entry to becoming a Maker and this launched the Maker Movement which fuels Maker Faire. Maker Faire was designed to be forward-looking, showcasing Makers who are exploring new forms and new technologies. But it's not just for exhibiting what's new in technical fields—Maker Faire features innovation and experimentation across the spectrum of science, engineering, art, performance and craft.

#### **ABOUT INNOVATE SAN DIEGO:**

INNOVATE San Diego is a partnership between the City of San Diego, Maker Faire San Diego, San Diego Regional Economic Development Corporation (EDC), UC San Diego and TwitchCon 2016, which will celebrate ingenuity and creativity in our region through a series of events taking place between September 30th to October 8th, 2016. Visit <http://innovatesandiego.com/> for more information.

#### **ABOUT THE SAN DIEGO MAKERS GUILD:**

The San Diego Makers Guild is a nonprofit that is committed to fostering the maker community and to promoting, showcasing, and encouraging adoption of making by individuals and public and private institutions, with the goal of advancing education, innovation, commerce and lifelong learning. Our vision is to help develop San Diego into a nationally known maker city. Learn more at [www.SDMakersGuild.org](http://www.SDMakersGuild.org)

#### **ABOUT THE BALBOA PARK CULTURAL PARTNERSHIP:**

Balboa Park Cultural Partnership is a nonprofit organization through which 28 arts, science and cultural institutions in Balboa Park collaborate to achieve shared goals. By helping these groups achieve greater organizational efficiency, innovation and excellence, it seeks to contribute to the vitality and sustainability of Balboa Park. For more information visit [www.bpcp.org](http://www.bpcp.org).

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